



10 OCTOBER 2026

120 websites cost me about 44 dollars

Here is what I have not told you yet.

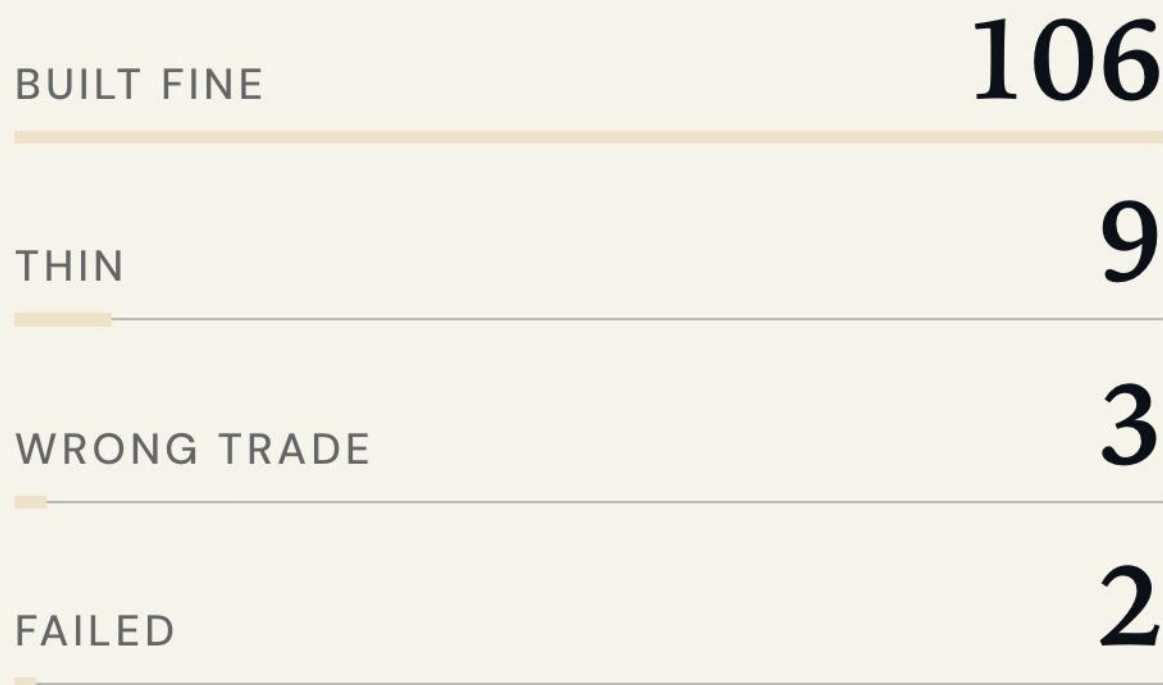


120 leads, picked by trade

60 movers and 60 roofers. The first batch.



What came out





What it cost

TOTAL,
ALL IN

About 44 dollars

PER LEAD

About 37 cents

BIGGEST COST

AI copy pass

NEXT

Google data

Built is not sent

None of these are deployed. Nobody has seen one.

I do not know if one gets a reply

No reply data yet. That is the honest state.

How the test works

- 01 Send a handful, not all 120
- 02 Count the replies
- 03 Report the number, whatever it is
- 04 Decide from the count, not the hope

Cost your own batch today

- 01 Add every tool and data charge for the run
- 02 Divide by leads attempted, not leads that worked
- 03 Write the failure counts next to the cost
- 04 Put the date on it



Comment FLEET

I'll send the cost table